



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of Rudnick

Serial No. 09/752,751

Filed: December 30, 2000

Invention: Method and System for Providing Direct and Indirect Sales Channels from a Single Point of Purchase

Examiner: Linda Mary Krisciunas  
Group Art Unit 3623

**RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to Office Action dated May 25, 2006, the Applicant hereby submits the enclosed Response. Claim amendments are included beginning on page 2. Support for the claim amendments appears in paragraphs [0015], [0019] and [0020]. The substance of the telephonic interview conducted August 3, 2006 is enclosed at the end of this Response.

Remarks start on page 4 of this Response.

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